



Shop 11

Ziyabuya Complex

Kwadwesi

Gqeberha

6201

Tel. 041 464 4471

STATION WITH PROGRESS

MONDAY-FRIDAY	WEEKDAY SHOWS	Advert	Live Read	Billboard	Interview	Satellite B	OB
TIME SLOT		30 SEC	30 SEC	15 SEC	15MIN	30MIN	3HR
06:00-09:00	Pure Gold Breakfast	R 2 200.00	R 2 600.00	R 1700.00	R6 000.00	R12 000.00	R 50K
09:00-12:00	The Brunch	R 1 700.00	R 2 000.00	R 1300.00	R5 000.00	R10 000.00	R 50K
12:00-15:00	Youth Paradise	R 1 500.00	R 2 000.00	R 1150.00	R5 000.00	R10 000.00	R 50K
15:00-18:00	97 Drive	R 1 900.00	R 2 400.00	R 1400.00	R5 500.00	R11 000.00	R 50K
18:00-21:00	97 Talk (Mon-Thurs)	R 2 000.00	R 2 500.00	R 1600.00	R6 000.00	R12 000.00	R 50K
21:00-00:00	Late Night Experience (Mon-Thurs)	R 950.00	R 1500.00	R 550.00	R4 000.00	R8 000.00	R 50K
00:00-03:00	Music Mix	R 450.00	R 550.00	R 250.00	R 2000.00	R 4000.00	R 50K
03:00-06:00	Kwatsho Kwasa	R 750.00	R 950.00	R 550.00	R 3000.00	R 6000.00	R 50K
18:00-21:00	Friday Rendezvous (Friday)	R 1200.00	R 1600.00	R 850.00	R 4000.00	R 8000.00	R 50K
22:00-01:00	Club 97 (Friday)	R 650.00	R 750.00	R 450.00	R 3000.00	R 6000.00	R 50K

PACKAGES/PRODUCTS							
Drama	5minutes-R3000.00						
Production/ Fee	Voice over, Script writing, editing, packaging and studio time-R5 500.00						
Sponsored Programme	Please check annexure A						
Competitions	5minutes slot for all competition is R 3000 Plus Competition Giveaways						
MC's & DJ's	MC or DJ per hour cost R 6 000.00						
Stage & Sound	On request Stage & Sound						
Online Advertising	On request with value added at the station's discretion						
Event Crossovers	To be charged based on the rate card of Nkqubela FM						
Traffic/News/Sports/Updates/Editorials	R 7000.00 PER PACKAGE(Opening, Middle and Closing Billboards) per sponsored slot						
Abbreviations	GA- Generic Advert/Promo(Recorded material)/LR-Live Reads/SB-Satellite Broadcast/BB-Billboards/Interview/OB-outside Broadcast						

		P/A	LR	BB	INT	SB	OB
WEEKEND SLOTS							
Saturday/Sunday		30 SEC	30 SEC	10 SEC	15MIN	30MIN	3HR
00:00-05:00	Party Time	R 300.00	R 450.00	R 150.00	R 2000.00	R 4000.00	R 50K
05:00-08:00	Saturday Breakfast Show	R 1600.00	R 2 000.00	R 1150.00	R 4000.00	R 8000.00	R 50K
08:00-09:00	Livewire	R 1400.00	R 2 000.00	R 700.00	R 3000.00	R 6000.00	R 50K
09:00-12:00	Ezakwantu	R 1 700.00	R 2 000.00	R 1200.00	R 5000.00	R10 000.00	R 50K
12:00-15:00	Nkqubela FM Top 30	R 1500.00	R 2 000.00	R 1200.00	R 5000.00	R10 000.00	R 50K
15:00-18:00	The Source	R 1700.00	R 2000.00	R 1200.00	R 4000.00	R 8000.00	R 50K
18:00-00:00	Party Time	R 1200.00	R 2 000.00	R 750.00	R 4000.00	R 8000.00	R 50K
00:00-05:00	Variety	R 400.00	R 450.00	R 250.00	R 2000.00	R 3000.00	R 50K
05:00-09:00	Yiba Nokholo	R 1500.00	R 1 900.00	R 1150.00	R 4500.00	R 9000.00	R 50K
09:00-12:00	<i>Sun Jazz Show</i>	<i>R 950.00</i>	<i>R 1350.00</i>	<i>R 650.00</i>	<i>R 4000.00</i>	<i>R 6000.00</i>	<i>R 50K</i>
12:00 -15:00	<i>The Heartbeat</i>	<i>R 1250.00</i>	<i>R 1500.00</i>	<i>R 750.00</i>	<i>R 4500.00</i>	<i>R 7000.00</i>	<i>R 50K</i>

<i>15:00 -19:00</i>	<i>Sunday Rhythms</i>	<i>R 1 500.00</i>	<i>R 1700.00</i>	<i>R 1050.00</i>	<i>R 5000.00</i>	<i>R10 000.00</i>	<i>R50K</i>
<i>19:00 -00:00</i>	<i>Gospel</i>	<i>R 1 300.00</i>	<i>R 1700.00</i>	<i>R1050.00</i>	<i>R 5000.00</i>	<i>R10 000.00</i>	<i>R50K</i>